## THE 3-PART CCS PROCESS



Buy & sell your home with confidence! Buying and selling can be scary, stressful and overwhelming. I know, I've been there, trust me. Our 3-Part CCS Process™ will give you a sense of clarity, knowledge and confidence. Let our 3-Part CCS Process™ change your life, it's the same process that changed my life. Ready to love where you live and build wealth with ease?







HEY SELLERS: BRING IN THE HIGHEST SALE PRICE IN THE LEAST AMOUNT OF TIME WITH OUR 3-PART CCS PROCESSTM.



### C: CLIENT CLARITY

LET'S GET CRYSTAL CLEAR ABOUT YOUR HOUSING NEEDS, WHY YOUR CURRENT SITUATION ISN'T SERVING YOU ANYMORE AND THE TIMELINE OF YOUR MOVE. PEOPLE DON'T MOVE BECAUSE IT'S FUN.

## C: COMMUNICATION & EDUCATION

DURING THIS TIME, WE WILL **EDUCATE YOU ON THE** CURRENT MARKET, REVIEW RECENT SOLDS AND COMPARABLES, DISCUSS TIME VS. MONEY WHEN LISTING & HOW TO BEST PREPARE YOUR HOME FOR SALE.

#### S: SOLD

THEY SAID YES TO THE ADDRESS! YOU HAVE AN ACCEPTED OFFER. YOU WILL HAVE PUT IN THE WORK TO PREPARE YOUR HOME FOR SALE. NOT ONLY DID YOUR HOME SHOW A+, BUT IT HAD AHEAD-OF-THE-MARKET PRICING & STRATEGIES IN PLACE. GO TEAM WORK!

## THE 3-PART CCS PROCESS

FOR BUYERS



# HEY BUYERS: LOVE WHERE YOU LIVE AND BUILD WEALTH WITH EASE, WITH

PROCESSTM.

**OUR 3-PART CCS** 

## C: CLIENT CLARITY

LET'S GET CLEAR ON YOUR WANTS VS. NEEDS, DOWN PAYMENT, MORTGAGE PRE-APPROVAL & BUDGET, LIFESTYLE, NEIGHBOURHOOD, AMENITIES AND TIMELINE FOR YOUR MOVE.

## C: COMMUNICATION & EDUCATION

DURING THIS TIME, WHILE VIEWING HOMES TOGETHER, WE WILL POINT OUT ANY ITEMS OF CONCERN & WE WILL EDUCATE YOU ON THE CURRENT MARKET AND THE HOME BUYING PROCESS. THIS WAY WE MINIMIZE ANY SURPRISES AND HAVE REALISTIC EXPECTATIONS.

#### S: SOLD

OH HEY, HOMEOWNER! YOU HAVE SECURED A HOME. YOU WILL HAVE HONED IN ON WHAT'S REALLY IMPORTANT TO YOU AND FOUND A HOME THAT NOT ONLY FITS YOUR BUDGET, BUT ALSO YOUR WISHLIST.